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Wealth Creation in the World's Largest Mergers and Acquisitions
The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail
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Advances in Computational Science, Engineering and Information Technology

Elle

This book is appropriate for any standalone Computers and Society or Computer Ethics course offered by a computer science, business, or philosophy department, as well as special modules in any advanced CS course. In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues, and a familiarity with ethics. Ethics for the Information Age is unique in its balanced coverage of ethical theories used to analyze problems encountered by computer professionals in today's environment. By presenting provocative issues such as social networking, government surveillance, and intellectual property from all points of view, this market-leading text challenges students to think critically and draw their own conclusions, which ultimately prepares them to become responsible, ethical users of future technologies. Teaching and Learning Experience This program presents a better teaching and learning experience—for you and your students. It will help: Encourage Critical Thinking: A balanced, impartial approach to ethical issues avoids biased arguments, encouraging students to consider and analyze issues for themselves. Keep Your Course Current and Relevant: A thoughtful response to information technology requires an awareness of current information-technology-related issues. Support Learning:

Resources are available to expand on the topics presented in the text.

Studies in Public Regulation

SQL Pocket Guide

This pocket guide presents the most crucial information about SQL in a compact and easily accessible format, covering the four commonly used SQL variants--Oracle, IBM DB2, Microsoft SQL Server, and MySQL. Topics include: Data manipulation statements (SELECT, DELETE, INSERT, UPDATE, MERGE) and transaction control statements (START TRANSACTION, SAVEPOINT, COMMIT, ROLLBACK). Common SQL functions (date, numeric, math, trigonometric, string, conversion, aggregate) Such topics as literals, NULLs, CASE expressions, datatype conversion, regular expressions, grouping and summarizing data, joining tables, and writing queries (hierarchical, recursive, union, flashback) and subqueries. Instead of presenting complex and confusing syntax diagrams, the book teaches by example, showing the SQL statements and options that readers are most like to use. All example data is available on the O'Reilly web site. "If you need fast, accurate SQL information, with examples for multiple database engines, be sure to check out this book."--Chris Kempster, Senior DBA and author of SQL Server 2000 for the Oracle DBA, www.chriskempster.com

The Future of the Internet--And How to Stop It

This is the origin story of technology super heroes: the creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find themselves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless

semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history.

Animal Snackers

Incorporate offense and defense for a more effective network security strategy Network Attacks and Exploitation provides a clear, comprehensive roadmap for developing a complete offensive and defensive strategy to engage in or thwart hacking and computer espionage. Written by an expert in both government and corporate vulnerability and security operations, this guide helps you understand the principles of the space and look beyond the individual technologies of the moment to develop durable comprehensive solutions. Numerous real-world examples illustrate the offensive and defensive concepts at work, including Conficker, Stuxnet, the Target compromise, and more. You will find clear guidance toward strategy, tools, and implementation, with practical advice on blocking systematic computer espionage and the theft of information from governments, companies, and individuals. Assaults and manipulation of computer networks are rampant around the world. One of the biggest challenges is fitting the ever-increasing amount of information into a whole plan or framework to develop the right strategies to thwart these attacks. This book clears the confusion by outlining the approaches that work, the tools that work, and resources needed to apply them. Understand the fundamental concepts of computer network exploitation Learn the nature and tools of systematic attacks Examine offensive strategy and how attackers will seek to maintain their advantage Understand defensive strategy, and how current approaches fail to change the strategic balance Governments, criminals, companies, and individuals are all operating in a world without boundaries, where the laws, customs, and norms previously established over centuries are only beginning to take shape. Meanwhile computer espionage continues to grow in both frequency and impact. This book will help you mount a robust offense or a strategically sound defense against attacks and exploitation. For a clear roadmap to better network security, Network Attacks and Exploitation is your complete and practical guide.

BlackBerry Storm2 Made Simple

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major

trends affecting the industry, from the soaring need for memory, to supercomputing, open source systems such as Linux, cloud computing and the role of nanotechnology in computers. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Electronics Buying Guide

Future communication networks aim to build an intelligent and efficient living environment by connecting a variety of heterogeneous networks to fulfill complicated tasks. These communication networks bring significant challenges in building secure and reliable communication networks to address the numerous threat and privacy concerns. New research technologies are essential to preserve privacy, prevent attacks, and achieve the requisite reliability. Security, Privacy and Reliability in Computer Communications and Networks studies and presents recent advances reflecting the state-of-the-art research achievements in novel cryptographic algorithm design, intrusion detection, privacy preserving techniques and reliable routing protocols. Technical topics discussed in the book include: Vulnerabilities and Intrusion Detection Cryptographic Algorithms and Evaluation Privacy Reliable Routing Protocols This book is ideal for personnel in computer communication and networking industries as well as academic staff and collegial, master, Ph.D. students in computer science, computer engineering, cyber security, information insurance and telecommunication systems.

Follow the Geeks

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry

production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Fortune

Complex Magazine and Guide

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Plunkett's Wireless, Wi-Fi, RFID and Cellular Industry Almanac 2008

A follow-up to *The Puzzle Palace* and *Body of Secrets* looks at the National Security Agency in the wake of September 11th, its role in the Bush administration's controversial domestic wiretapping program, and its ongoing search for information about America's elusive enemies. 125,000 first printing.

Ethics for the Information Age, Global Edition

The sleek BlackBerry Storm is more than good looks—it also boasts a number of powerful features, including advanced SurePress typing technology, WiFi access, and video recording capabilities. With *BlackBerry Storm 2 Made Simple*, you'll explore all the features and uncover valuable techniques—from emailing and scheduling to GPS mapping and using apps—through easy-to-read instructions and detailed visuals. Written by two successful BlackBerry trainers and authors, this is simply the most comprehensive and clear guidebook to the BlackBerry Storm and Storm 2 smartphones available.

Who's who in American Law

This book highlights research-based case studies in order to analyze the wealth created in the world's largest mergers and acquisitions (M&A). This book encourages cross fertilization in theory building and applied research by examining the links between M&A and wealth creation. Each chapter covers a specific case and offers a focused clinical examination of the entire lifecycle of M&A for each mega deal, exploring all aspects of the process. The success of M&A are analyzed through two main research approaches: event studies and financial performance analyses. The event studies examine the abnormal returns to the shareholders in the period surrounding the merger announcement. The financial performance studies examine the reported financial results of acquirers before and after the acquisition to see whether financial performance has improved after merger. The relation between method of payment, premium paid and stock returns are examined. The chapters also discuss synergies of the deal-cost and revenue synergies. Mergers and acquisitions represent a major force in modern financial and economic environment. Whether in times of boom or bust, M&As have emerged as a compelling strategy for growth. The biggest companies of modern day have all taken form through a series of restructuring activities like multiple mergers. Acquisitions continue to remain as the quickest route companies take to operate in new markets and to add new capabilities and resources. The cases covered in this book highlights high profile M&As and focuses on the wealth creation for shareholders of acquirer and target firms as a financial assessment of the merger's success. The book should be useful for finance professionals, corporate planners, strategists, and managers.

The Naturalists' Leisure Hour and Monthly Bulletin

The leading introduction to computer crime and forensics is now fully updated to reflect today's newest attacks, laws, and investigatory best practices. Packed with new case studies, examples, and statistics, Computer Forensics and Cyber Crime, Third Edition adds up-to-the-minute coverage of smartphones, cloud computing, GPS, Mac OS X, Linux, Stuxnet, cyberbullying, cyberterrorism, search and seizure, online gambling, and much more. Covers all forms of modern and traditional computer crime, defines all relevant terms, and explains all technical and legal concepts in plain English, so students can succeed even if they have no technical, legal, or investigatory background.

Essentials of Strategic Management

Dependence on computers has had a transformative effect on human society. Cybernetics is now woven into the core functions of virtually every basic institution, including our oldest ones. War is one such institution, and the digital revolution's impact on it has been profound. The American military, which has no peer, is almost completely reliant on high-tech computer systems. Given the Internet's potential for full-spectrum surveillance and information disruption, the

marshaling of computer networks represents the next stage of cyberwar. Indeed, it is upon us already. The recent Stuxnet episode, in which Israel fed a malignant computer virus into Iran's nuclear facilities, is one such example. Penetration into US government computer systems by Chinese hackers-presumably sponsored by the Chinese government-is another. Together, they point to a new era in the evolution of human conflict. In *Cybersecurity and Cyberwar: What Everyone Needs to Know*, noted experts Peter W. Singer and Allan Friedman lay out how the revolution in military cybernetics occurred and explain where it is headed. They begin with an explanation of what cyberspace is before moving on to discussions of how it can be exploited and why it is so hard to defend. Throughout, they discuss the latest developments in military and security technology. Singer and Friedman close with a discussion of how people and governments can protect themselves. In sum, *Cybersecurity and Cyberwar* is the definitive account on the subject for the educated general reader who wants to know more about the nature of war, conflict, and security in the twenty-first century.

Mobile Unleashed

Thorough yet concise, *ESSENTIALS OF STRATEGIC MANAGEMENT*, Third Edition, is a brief version of the authors' market-leading text *STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH*. Following the same framework as the larger book, *ESSENTIALS* helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PC Magazine

Short poems describe the eating habits of many different kinds of animals.

The Twenty-First-Century Media Industry

The New York Times--bestselling author and cancer survivor tells how to hold on to joy in times of sorrow in this "absolutely beautiful book" (Sue Monk Kidd). The prize-winning author of such modern literary classics as *Practical Magic*, *The World That We Knew*, and *The Marriage of Opposites*, Alice Hoffman is also a cancer survivor. In *Survival Lessons*, she shares her

transformative journey, showing us how to re-envision our own lives and relationships with our friends and family, and the significance of the everyday choices we make. Sorrow and joy are both part of the human experience, and the beauty of the world is easy to overlook during periods of crisis, illness, or loss. Here, Hoffman offers wit, wisdom, and comfort in “an optimistic instruction manual [for] anyone struggling with self-care in a time of trouble” (Story Circle Book Reviews). “In this gem of a book, Alice Hoffman acknowledges the sorrows of life, while reminding us of its joys. *Survival Lessons* is filled with love, insight, and lots of practical advice—including a crazy-good brownie recipe.” —Will Schwalbe, New York Times–bestselling author of *The End of Your Life Book Club* “Hoffman’s storytelling artistry enlivens each intimate, thoughtfully distilled, charming, and nurturing lesson in living.” —Booklist “[*Survival Lessons*] is not about [Hoffman’s] breast cancer per se but about making choices that will improve readers’ lives and relationships and remind them ‘of the beauty of life.’” —Library Journal “Full of smart intentions and kind reminders . . . Uplifting advice we’ll gladly take.” —Better Homes & Gardens

On the Move with the Mobile Web

Computer Forensics and Cyber Crime

This book is the proceedings of Third International Conference on Computational Science, Engineering and Information Technology (CCSEIT-2013) that was held in Konya, Turkey, on June 7-9. CCSEIT-2013 provided an excellent international forum for sharing knowledge and results in theory, methodology and applications of computational science, engineering and information technology. This book contains research results, projects, survey work and industrial experiences representing significant advances in the field. The different contributions collected in this book cover five main areas: algorithms, data structures and applications; wireless and mobile networks; computer networks and communications; natural language processing and information theory; cryptography and information security.

Hey, Whipple, Squeeze This

The cell phone is the fastest-selling consumer electronic in the world. On a global basis, over 800 million cellular telephones are sold yearly. More camera-equipped cell phones are sold each year than stand alone digital cameras. Rapid development of new technologies is leading to ever more versatile, multipurpose mobile devices, including 3G Internet-enabled cell phones and PDAs. Meanwhile, wireless networking and wireless Internet access are developing and expanding on a global basis at a rapid rate. Booming technologies include such 802.11 standards as Wi-Fi and WiMax, as well as Ultra Wide Band (UWB) and Bluetooth. Telematics, intelligent transportation systems (ITS) and satellite radio will soon create an

entertainment, navigation and communications revolution within automobiles and trucks. Meanwhile, RFID (radio frequency identification) will revolutionize wireless tracking, inventory and logistics at all levels, from manufacturing to shipping to retailing. These developments are creating challenges for legacy companies and opportunities for nimble marketers and managers. Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2008 covers such sectors. Our coverage includes business trends analysis and industry statistics. We also include a wireless and cellular business glossary and a listing of industry contacts, such as industry associations and government agencies. Next, we profile hundreds of leading companies. Our 350 company profiles include complete business descriptions and up to 27 executives by name and title.

The Shadow Factory

Cybersecurity

The bestselling classic on disruptive innovation, by renowned author Clayton M. Christensen. His work is cited by the world's best-known thought leaders, from Steve Jobs to Malcolm Gladwell. In this classic bestseller--one of the most influential business books of all time--innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right--yet still lose market leadership. Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business practices. Offering both successes and failures from leading companies as a guide, *The Innovator's Dilemma* gives you a set of rules for capitalizing on the phenomenon of disruptive innovation. Sharp, cogent, and provocative--and consistently noted as one of the most valuable business ideas of all time--*The Innovator's Dilemma* is the book no manager, leader, or entrepreneur should be without.

Time

Network Attacks and Exploitation

In 2009, BlackBerry controlled half of the smartphone market. Today that number is one percent. What went so wrong? *Losing the Signal* is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors and competitors, *Losing the Signal* unveils the

remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email device that became the tool of choice for presidents and CEOs. The partnership enjoyed only a brief moment on top of the world, however. At the very moment BlackBerry was ranked the world's fastest growing company internal feuds and chaotic growth crippled the company as it faced its gravest test: Apple and Google's entry in to mobile phones. Expertly told by acclaimed journalists, Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.

Basic Concepts in Forest Valuation and Investment Analysis

Business Model Pioneers

Sports Business Resource Guide & Fact Book

PC Mag

The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media examines the role that new media technologies are having on the traditional media industry from a media management perspective. Consumer behaviors and consumer expectations are being shaped by new media technologies. They now expect information on-demand and on-the-go as well as at their finger-tips via the Internet. In order to stay relevant, traditional media managers and practitioners are adapting to these consumer demands and expectations by developing new business models and new business philosophies to stay competitive. The contributors to this volume explore the business strategies being implemented by some media industries such as newspapers and the recording industry who are struggling to not only remain competitive and profitable, but also to survive. The Twenty-First-Century Media Industry provides an intriguing examination of how traditional media industries are adapting to new media technologies and evolving in the twenty-first century.

Losing the Signal

PC Mag

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Wealth Creation in the World's Largest Mergers and Acquisitions

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail

From an expert in the Pacific theater of World War II comes the tragic story of the pilots who fought the last fight of the war during the first hour of peace. When Billy Hobbs and his fellow Hellcat aviators from Air Group 88 lifted off from the venerable Navy carrier USS Yorktown early on the morning of August 15, 1945, they had no idea they were about to carry out the final air mission of World War II. Two hours later, Yorktown received word from Admiral Nimitz that the war had ended and that all offensive operations should cease. As they were turning back, twenty Japanese planes suddenly dove from the sky above them and began a ferocious attack. Four American pilots never returned--men who had lifted off from the carrier in wartime but were shot down during peacetime. Drawing on participant letters, diaries, and interviews, newspaper and radio accounts, and previously untapped archival records, historian and prolific author of acclaimed Pacific theater books, including *Tin Can Titans* and *Hell from the Heavens*, John Wukovits tells the story of Air Group 88's pilots and crew through their eyes. *Dogfight over Tokyo* is written in the same riveting, edge-of-your-seat style that has made Wukovits's previous books so successful. This is a stirring, one-of-a-kind tale of naval encounters and the last dogfight of the war--a story that is both inspirational and tragic.

Security, Privacy and Reliability in Computer Communications and Networks

Plunkett's Infotech Industry Almanac 2008

Survival Lessons

The mobile Web is still evolving, and this is an exciting time of early development, but some hurdles still need to be

overcome. This Library Technology Reports examines the various components of the mobile web and explores how they can and have been utilized by librarians. In the Report, author and library-technology blogger Ellyssa Kroski outlines the components of the mobile Web the users, devices, the operating systems, the services, the content and illuminates the research tracking how users currently engage with information on the World Wide Web via their mobile devices. Kroski also details several library mobile initiatives and provides a "how to" chapter for libraries interested in developing a mobile experience for their users.

Dogfight over Tokyo

Plunkett's Infotech Industry Almanac 2009

"This is a stimulating collection. Each [paper] makes an original contribution to some aspect of the economics of regulation." Contributors Paul L. Joskow, Roger G. Noll, Robert D. Willig, Elizabeth E. Bailey, Patricia Munch, Dennis Smallwood, Richard C. Levin, Robert A. Leone, John E. Jackson, Melvyn A. Fuss, Leonard Waverman, Kenneth C. Baseman, and Sam Peltzman A Regulation of Economic Activity series paperback.

Telephone Directory, Boston and Its Vicinity

This extraordinary book explains the engine that has catapulted the Internet from backwater to ubiquity—and reveals that it is sputtering precisely because of its runaway success. With the unwitting help of its users, the generative Internet is on a path to a lockdown, ending its cycle of innovation—and facilitating unsettling new kinds of control. iPods, iPhones, Xboxes, and TiVos represent the first wave of Internet-centered products that can't be easily modified by anyone except their vendors or selected partners. These "tethered appliances" have already been used in remarkable but little-known ways: car GPS systems have been reconfigured at the demand of law enforcement to eavesdrop on the occupants at all times, and digital video recorders have been ordered to self-destruct thanks to a lawsuit against the manufacturer thousands of miles away. New Web 2.0 platforms like Google mash-ups and Facebook are rightly touted—but their applications can be similarly monitored and eliminated from a central source. As tethered appliances and applications eclipse the PC, the very nature of the Internet—its "generativity," or innovative character—is at risk. The Internet's current trajectory is one of lost opportunity. Its salvation, Zittrain argues, lies in the hands of its millions of users. Drawing on generative technologies like Wikipedia that have so far survived their own successes, this book shows how to develop new technologies and social structures that allow users to work creatively and collaboratively, participate in solutions, and become true "netizens."

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