

Facebook Pages Developer Guide

Fusebox Facebook Marketing For Dummies Idea to iPhone Start Small, Stay Small A Practical Guide to Computer Forensics Investigations The Facebook Effect Facebook Graph API Development with Flash Facebook for Small Business Love Leadership Affiliate Marketing Guide for India Android for Programmers Parallel and Concurrent Programming in Haskell Building Facebook Applications For Dummies Facebook Application Development For Dummies Ektron Developer's Guide Web Scraping with Python HornetQ Messaging Developer's Guide Facebook Marketing All-in-One For Dummies APIs: A Strategy Guide Zend Framework 3. Developer's Guide Splunk Developer's Guide Microsoft Access Developer's Guide to SQL Server Oracle Mobile Cloud Service Developer's Guide Build an HTML5 Game Developer's Guide to Web Application Security User-Centered Design AWS Certified Developer Associate All-in-One Exam Guide (Exam DVA-C01) Daddy Fixes Everything 101 Internet Businesses You Can Start from Home A Developer's Guide to the Semantic Web Developer's Guide to Web Application Security Visual Basic Developer's Guide to ASP and IIS Facebook Marketing Facebook Marketing All-in-One For Dummies Visualforce Developer's guide 101 Social Media Tactics for Nonprofits Archibald Finch and the Lost Witches Developer's Guide to Social Programming Facebook API Developers Guide Web Geek's Guide to Google Chrome

Fusebox

Facebook Marketing For Dummies

The Facebook API allows web developers to create Facebook applications and access Facebook data from other applications. Facebook API Developers Guide covers the use and implementation of the Facebook API—what the key features are and how you can access them. You will learn, through practical examples, the main features of the Facebook API including an introduction to the API-specific languages FQL and FBML. These examples are further supported by the introduction of other technologies like language libraries, relational database management systems, and XML. Covers all key features of the Facebook API Explains the API languages FQL and FBML Teaches by example, with useful code and tips you can use in your own applications

Idea to iPhone

In The Developer's Guide to Social Programming, Mark Hawker shows developers how to build applications that integrate with the major social networking sites. Unlike competitive books that focus on a single social media platform, this book covers all three leading platforms: Facebook, OpenSocial, and Twitter. Hawker identifies the characteristics of superior, highly engaging social media applications, and shows how to use the Facebook platform, Google Friend Connect, and the Twitter API to create them. You'll find practical solutions and code for addressing many common social programming challenges, from site registration to search, blog commenting to creating location-based applications. Hawker concludes by walking you through building a complete, integrated social application: one that

works seamlessly across all leading platforms, and draws on powerful features from each. Coverage includes Working with the Twitter API, including the Search API, Lists API, and Retweets API Authenticating users with Twitter OAuth Mastering the Facebook API, FQL, and XFBML Utilizing the Facebook JavaScript Library for creating dynamic content, and animation Exploring the Google Friend Connect JavaScript API, and integrating with the OpenSocial API Using Facebook's tools for sharing, social commenting, stream publishing, and live conversation Using the PHP OpenSocial Client Library with Google Friend Connect Creating, testing, and submitting Google Friend Connect gadgets

Start Small, Stay Small

Describes 101 popular home-based businesses, exploring the planning, set-up, management, and technical requirements of each and offering advice on designing effective Web sites and optimizing Web marketing opportunities.

A Practical Guide to Computer Forensics Investigations

A AWE-INSPIRING TEEN FICTION BOOK.

The Facebook Effect

All you need to know to succeed in digital forensics: technical and investigative skills, in one book Complete, practical, and up-to-date Thoroughly covers digital forensics for Windows, Mac, mobile, hardware, and networks Addresses online and lab investigations, documentation, admissibility, and more By Dr. Darren Hayes, founder of Pace University's Code Detectives forensics lab—one of America's "Top 10 Computer Forensics Professors" Perfect for anyone pursuing a digital forensics career or working with examiners Criminals go where the money is. Today, trillions of dollars of assets are digital, and digital crime is growing fast. In response, demand for digital forensics experts is soaring. To succeed in this exciting field, you need strong technical and investigative skills. In this guide, one of the world's leading computer forensics experts teaches you all the skills you'll need. Writing for students and professionals at all levels, Dr. Darren Hayes presents complete best practices for capturing and analyzing evidence, protecting the chain of custody, documenting investigations, and scrupulously adhering to the law, so your evidence can always be used. Hayes introduces today's latest technologies and technical challenges, offering detailed coverage of crucial topics such as mobile forensics, Mac forensics, cyberbullying, and child endangerment. This guide's practical activities and case studies give you hands-on mastery of modern digital forensics tools and techniques. Its many realistic examples reflect the author's extensive and pioneering work as a forensics examiner in both criminal and civil investigations. Understand what computer forensics examiners do, and the types of digital evidence they work with Explore Windows and Mac computers, understand how their features affect evidence gathering, and use free tools to investigate their contents Extract data from diverse storage devices Establish a certified forensics lab and implement good practices for managing and processing evidence Gather data and perform investigations online Capture Internet communications, video, images, and other content Write comprehensive reports

that withstand defense objections and enable successful prosecution Follow strict search and surveillance rules to make your evidence admissible Investigate network breaches, including dangerous Advanced Persistent Threats (APTs) Retrieve immense amounts of evidence from smartphones, even without seizing them Successfully investigate financial fraud performed with digital devices Use digital photographic evidence, including metadata and social media images

Facebook Graph API Development with Flash

Learn to build apps from scratch without any programming experience! Do you have a great idea for an app but have no idea where to begin? Then this is the book for you. Even if you have no programming experience, this easy-to-follow, step-by-step guide teaches you exactly what you need to know to bring your app idea to life without a lot of cash or coding. Packed with tips and tricks to get you started, this book shows you - start to finish - how to take your idea and turn it into a fully working, functional app. Walks you through getting started, designing your app, and developing your idea Helps you launch your app and then promote it Reassures you that no programming experience is needed in order to create a fully functional app Idea to iPhone is an easy-to-read book that shows you how to get your idea from your head to the iTunes store!

Facebook for Small Business

If you already have even basic familiarity with HTML, CSS, and JavaScript, you're ready to learn how to build a browser-based game. In Build an HTML5 Game, you'll use your skills to create a truly cross-platform bubble-shooter game—playable in both desktop and mobile browsers. As you follow along with this in-depth, hands-on tutorial, you'll learn how to: -Send sprites zooming around the screen with JavaScript animations -Make things explode with a jQuery plug-in -Use hitboxes and geometry to detect collisions -Implement game logic to display levels and respond to player input -Convey changes in game state with animation and sound -Add flair to a game interface with CSS transitions and transformations -Gain pixel-level control over your game display with the HTML canvas The programming starts right away in Chapter 1—no hemming and hawing, history, or throat clearing. Exercises at the end of each chapter challenge you to dig in to the bubble shooter's code and modify the game. Go ahead. Take the plunge. Learn to create a complete HTML5 game right now and then use your newfound skills to build your own mega-popular, addictive game.

Love Leadership

Affiliate Marketing Guide for India

Webpages are so yesterday! If you really want your business to succeed you need to get it social. If you're sitting there thinking, "MySpace here I come!" then you really need this book; if you already know that Facebook is on your business' to do list, then this book will also come in handy. Before you start thinking "Hey, my mom's on Facebook maybe she can be in charge of this project" you should be

forewarned—Facebook for Business' is not yo mama's Facebook; sure your mom can whip up a page by a few clicks, but if you want to stand out from the rest, then you will have to do something a little more challenging: coding (this is only if your mom isn't up to date like the rest of our moms. If your mom is a coding queen, then why are you reading this again?). Don't worry! We aren't talking Matthew Broderick hunkered down in front of a computer trying to stop a nuclear war type of coding—this coding is so simple your mom might very well be able to do it just don't tell her that, because, trust us, you really don't want your mom in charge of the social aspect of your business; Gadchick was about to hand over the powers of social media to her mama until her mama said, "I can't wait to share baby photos of you trying to get milk out of the puppy!" This book is really about the dirty secret programmers don't want you to know about: you can do it yourself! We'll walk you through the steps, and promise to be gentle—we will bite, but we have no teeth, so it will feel more like a massage. We'll tell you about iFrames, FBML, and how to set up a Facebook ad campaign for your business.

Android for Programmers

Start Small, Stay Small is a step-by-step guide to launching a self-funded startup. If you're a desktop, mobile or web developer, this book is your blueprint to getting your startup off the ground with no outside investment. This book intentionally avoids topics restricted to venture-backed startups such as: honing your investment pitch, securing funding, and figuring out how to use the piles of cash investors keep placing in your lap. This book assumes: * You don't have \$6M of investor funds sitting in your bank account * You're not going to relocate to the handful of startup hubs in the world * You're not going to work 70 hour weeks for low pay with the hope of someday making millions from stock options There's nothing wrong with pursuing venture funding and attempting to grow fast like Amazon, Google, Twitter, and Facebook. It just so happened that most people are not in a place to do this. Start Small, Stay Small also focuses on the single most important element of a startup that most developers avoid: marketing. There are many great resources for learning how to write code, organize source control, or connect to a database. This book does not cover the technical aspects developers already know or can learn elsewhere. It focuses on finding your idea, testing it before you build, and getting it into the hands of your customers.

Parallel and Concurrent Programming in Haskell

An insider's history of the online social network traces the collaborations and conflicts among its founders, the personalities that shaped its development, and the ways in which the site has become an integral part of contemporary culture.

Building Facebook Applications For Dummies

A fun and easy guide to creating the next great Facebook app! Want to build the next runaway Facebook app like Farmville or Mafia Wars? Interested in leveraging Facebook app development as part of a marketing strategy? Whether you want to build your own Facebook app from scratch, extend an existing Facebook app, or create a game, this book gets you up and running in no time. Master the Facebook

toolkit, get acquainted with the Facebook Markup and Query languages, navigate the Facebook API—even learn how to make money with your new app! Shows you how to build the next great Facebook application with just basic HTML and scripting skills Delves into what makes a good app and what makes a lucrative app Explores how to create Facebook apps for marketing and viral reach, creating apps that can make money, and Facebook game development Reviews the Facebook toolkit and gets you started with the My First Facebook application Covers Facebook Markup and Query languages, navigating the Facebook API, and how to create a compelling interface Create the next killer Facebook app with this approachable, fun guide!

Facebook Application Development For Dummies

Over 75% of network attacks are targeted at the web application layer. This book provides explicit hacks, tutorials, penetration tests, and step-by-step demonstrations for security professionals and Web application developers to defend their most vulnerable applications. This book defines Web application security, why it should be addressed earlier in the lifecycle in development and quality assurance, and how it differs from other types of Internet security. Additionally, the book examines the procedures and technologies that are essential to developing, penetration testing and releasing a secure Web application. Through a review of recent Web application breaches, the book will expose the prolific methods hackers use to execute Web attacks using common vulnerabilities such as SQL Injection, Cross-Site Scripting and Buffer Overflows in the application layer. By taking an in-depth look at the techniques hackers use to exploit Web applications, readers will be better equipped to protect confidential. The Yankee Group estimates the market for Web application-security products and services will grow to \$1.74 billion by 2007 from \$140 million in 2002 Author Michael Cross is a highly sought after speaker who regularly delivers Web Application presentations at leading conferences including: Black Hat, TechnoSecurity, CanSec West, Shmoo Con, Information Security, RSA Conferences, and more

Ektron Developer's Guide

There's no doubt about it — Facebook is cool. Along with users who want to interact with friends, businesses are using Facebook as a marketing and networking tool. And if you're a Web developer, you probably know there's a demand for Facebook applications. If you have some basic knowledge of Web client technology, such as HTML, JavaScript, or CSS, and know how to use a Web programming language, Building Facebook Applications For Dummies is just what you need to start building apps for Facebook. This friendly guide helps you create applications to reach Facebook's huge audience, so you can enlarge your list of friends, introduce people to your product or service, or network with other business professionals. You'll find out how to: Work with the Facebook API Build applications that take advantage of Facebook's News Feed and Wall Migrate existing Web applications to Facebook Create mobile apps for Facebook Use Facebook's markup and query languages Get your app noticed by Facebook users A handy companion Web site includes code samples, starter applications, and other useful information about building Facebook apps. Whether you want to create applications for business purposes or just for fun, Building Facebook Applications For Dummies is

the fun and easy way to get started.

Web Scraping with Python

The ultimate social media field guide for nonprofits—with 101 ways to engage supporters, share your mission, and inspire action using the social web 101 Social Media Tactics for Nonprofits features 101 actionable tactics that nonprofits can start using today, and most of the featured resources are free. Broken down into five key areas, this unique guide explains the steps and tools needed to implement each tactic, and provides many real-life examples of how nonprofits are using the tactics. With this book as your guide, you'll learn how leading nonprofit professionals around the world are leveraging social media to engage constituents, communicate their cause, and deliver on their mission. Presents immediately useful ideas for relevant impact on your organization's social presence so you can engage with supporters in new and inventive ways Features 101 beginner to intermediate-level tactics with real-life examples Offers a workable format to help nonprofits discover new ways of deploying their strategy Includes nonprofit social media influencers from leading nonprofits around the world including National Wildlife Federation, March of Dimes, and The Humane Society Nonprofits know they need to start engaging with supporters through social media channels. This field guide to social media tactics for nonprofits will feature 101 beginner to intermediate-level tactics with real-life examples to help nonprofits discover new ways of deploying their strategy and meeting their social media objectives.

HornetQ Messaging Developer's Guide

This effective self-study system delivers complete coverage of every topic on the AWS Certified Developer Associate Exam Take the challenging AWS Certified Developer Associate Exam with confidence using the comprehensive information contained in this effective test preparation guide. Written by an Amazon Web Services certified expert and experienced trainer, AWS Certified Developer Associate All-in-One Exam Guide (Exam DVA-C01) covers every subject on the exam and clearly explains how to create, deploy, migrate, monitor, and debug cloud-native applications. Designed to help you pass the exam with ease, this guide also serves as an ideal on-the-job reference. Covers all topics on the exam, including: Getting started with AWS Journey AWS high availability and fault tolerance Working with cloud storage Authentication and authorization Creating SQL and NoSQL databases in AWS Cloud AWS application integration and management Developing cloud-native applications in AWS Building, deploying, and debugging cloud applications Electronic content includes: 130 practice questions Test engine containing full-length practice exams and customizable quizzes

Facebook Marketing All-in-One For Dummies

A guide for Access power users and developers explains how to use the SQL server to configure MSDE, build stored procedures, convert applications, improve server security, and build Access interfaces.

APIs: A Strategy Guide

If you have ever tried working with PHP language, then you already know that this kind of programming is indispensable for creating websites and web applications. You are also aware of the important function of the frameworks which much easier generate code. One of them and probably the most useful as well as flexible is Zend Framework - a work environment created by Matthew Weier O'Phinney and Enrico Zimuel. Who else would understand a developers' needs except for the creators of PHP and who would design a perfectly suited environment to the their workflow? Surely no one - that is why the time has come to learn more about Zend Framework goodies From this book you will explore and start using Zend Framework 3 and its components. You will become aware how to move within an environment and approaches in order to integrate any Zend's component between the each other's and with MVC platform. You will learn how main architecture works and how to use it to create flexible middleware applications. Thanks to this book you will write a ready-made examples for usage on your own websites. This book is as practical as possible, covered chapters will give a set of functionality to start your own new Zend Framework 3 websites. Furthermore you will learn how to deal with a particular programming issues and Zend components like: debugging testing controllers & models standard views + Smarty and Twig user registration and login user permissions administrator panel CMS - Content Management System APIs - Apigility multi-languages (INI and PO formats) Bootstrap forms caching dynamic navigation + sitemap pagination and many other practical solutions. If you want to write modern websites in PHP fast, then this is the book for you!

Zend Framework 3. Developer's Guide

Learn web scraping and crawling techniques to access unlimited data from any web source in any format. With this practical guide, you'll learn how to use Python scripts and web APIs to gather and process data from thousands—or even millions—of web pages at once. Ideal for programmers, security professionals, and web administrators familiar with Python, this book not only teaches basic web scraping mechanics, but also delves into more advanced topics, such as analyzing raw data or using scrapers for frontend website testing. Code samples are available to help you understand the concepts in practice. Learn how to parse complicated HTML pages Traverse multiple pages and sites Get a general overview of APIs and how they work Learn several methods for storing the data you scrape Download, read, and extract data from documents Use tools and techniques to clean badly formatted data Read and write natural languages Crawl through forms and logins Understand how to scrape JavaScript Learn image processing and text recognition

Splunk Developer's Guide

Looks at the application design process, describing how to create user-friendly applications.

Microsoft Access Developer's Guide to SQL Server

If you have a working knowledge of Haskell, this hands-on book shows you how to

use the language's many APIs and frameworks for writing both parallel and concurrent programs. You'll learn how parallelism exploits multicore processors to speed up computation-heavy programs, and how concurrency enables you to write programs with threads for multiple interactions. Author Simon Marlow walks you through the process with lots of code examples that you can run, experiment with, and extend. Divided into separate sections on Parallel and Concurrent Haskell, this book also includes exercises to help you become familiar with the concepts presented: Express parallelism in Haskell with the Eval monad and Evaluation Strategies Parallelize ordinary Haskell code with the Par monad Build parallel array-based computations, using the Repa library Use the Accelerate library to run computations directly on the GPU Work with basic interfaces for writing concurrent code Build trees of threads for larger and more complex programs Learn how to build high-speed concurrent network servers Write distributed programs that run on multiple machines in a network

Oracle Mobile Cloud Service Developer's Guide

MAKE THE MOST OF THE WORLD'S HOTTEST NEW BROWSER, GOOGLE CHROME! Finally, there's a web browser for today's Internet, and today's user: you! It's Chrome. (From Google—of course!) Now, there's a book that reveals how you can use all of Google Chrome's built-in power and speed—and extend Chrome to do even more! Jerri Ledford and Yvette Davis start with a quick, practical tour of Google Chrome's stripped-down, hot-rod interface—including its do-everything, know-everything Omnibox. You'll be using Chrome like a pro in minutes, but that's just the beginning. You won't just learn how to customize Chrome: You'll dive under the hood, tweak its code, and transform it into the browser of your dreams. Bottom line: If Google Chrome can do it, this book will help you do it smarter, faster, better! Covers all this, and more • Improving life on the Web: what's new and different about Chrome, and why you care • Getting from Chrome newbie to power user—fast! • Browsing more safely in the Web jungle • Spit-shining Chrome: making a good-looking browser look spectacular • Optimizing your own web site to make the most of Google Chrome • Tweaking tabs, and more: customizing Chrome to your heart's content • Saving time with Google Chrome keyboard shortcuts • Troubleshooting problems with Google Chrome, step-by-step • Learning about Chromium (the foundation on which Google Chrome is built) and its components, WebKit, WebKit Core, WebKit Port, and WebKit Glue.

Build an HTML5 Game

Great new edition covers what you need to know for successful Facebook marketing Facebook keeps evolving, and so does the social mediasphere. Even if you have a Facebook marketing strategy, have you taken into consideration Pinterest? Spotify? Foursquare? Facebook Marketing All-in-One For Dummies, 2nd Edition does. This detailed resource not only reveals how to create successful Facebook marketing strategies, it also shows you how to incorporate and use the entire social network to its full potential. Covers the tools, techniques, and apps you need to know to create successful Facebook marketing campaigns Nine minibooks cover the essentials: Joining the Facebook Marketing Revolution; Claiming Your Presence On Facebook; Adding the Basics; Building, Engaging, Retaining, and Selling; Understanding Facebook Applications; Making Facebook

Come Alive; Advanced Facebook Marketing Tactics; Facebook Advertising; Measuring, Monitoring, and Analyzing Explores the new Timeline design for Pages, changes to Facebook Insights, new apps to incorporate into your strategy, and more Facebook Marketing All-in-One For Dummies, 2nd Edition is the perfect resource for any marketer who wants to build or refine a social media marketing presence that includes Facebook.

Developer's Guide to Web Application Security

Build social Flash applications fully integrated with the Facebook Graph API.

User-Centered Design

Create Modern, Enterprise Mobile Apps with Oracle Mobile Cloud Service Create and deploy high-performance enterprise mobile applications using the hands-on information contained in this Oracle Press guide. Written by a director of product management within Oracle's platform-as-a-service group, Oracle Mobile Cloud Service Developer's Guide features a start-to-finish case study application that clearly demonstrates key techniques and features. Learn how to set up mobile back ends, work with native SDKs, build custom APIs, and deliver best-in-class mobile services with Oracle Mobile Cloud Service. Oracle Mobile Application Accelerator and enterprise mobile solutions are fully covered in this comprehensive resource.

- Explore the features and benefits of Oracle Mobile Cloud Service
- Work from the command line, within Oracle Mobile Cloud Service, and native platform IDEs
- Visually describe business objects using REST API for Oracle Mobile Cloud Service
- Perform CRUD operations on the back end and client side
- Develop mobile applications using SDKs for iOS and Android
- Build a cross-platform client with Oracle Mobile Application Accelerator
- Monitor and administer Oracle Mobile Cloud Service in enterprises of all sizes

AWS Certified Developer Associate All-in-One Exam Guide (Exam DVA-C01)

A dynamic young leader shows how leading with love and respect creates success in business and life Written by the founder of Operation HOPE and advisor to the past two U.S. presidents, this groundbreaking book makes the case that the best way to get ahead is to figure out what you have to give to a world seemingly obsessed with the question: What do I get? Aimed at a new generation of leaders and extremely relevant for today's economic climate, Love Leadership outlines Bryant's five laws of love-based leadership-Loss Creates Leaders (there can be no strength without legitimate suffering), Fear Fails (only respect and love leads to success), Love Makes Money (love is at the core of true wealth), Vulnerability is Power (when you open up to people they open up to you), and Giving is Getting (the more you offer to others, the more they will give back to you). One of today's most influential leaders, Bryant has appeared on Oprah and in articles in the LA Times, NY Times, and the Wall Street Journal Bryant's bold approach to leadership is well-suited for today's tough economic environment and a world gripped by fear and uncertainty Outlines the innovative five laws of love-based leadership Love Leadership is that unique and powerful book that bridges the gap between solid

business advice and pure inspiration.

Daddy Fixes Everything

Reach your customers with the latest Facebook marketing strategies Facebook Marketing All-in-One For Dummies, 3rd Edition is a detailed resource for businesses, brands, and people who are interested in promoting themselves, their goods, and their services on Facebook. Fully updated to cover new Facebook features, this new Third Edition includes guidance on Graph Search, the updated News Feed design, cover photo rules, advertising changes, updated mobile apps, and more. Examples and case studies illustrate best practices, and the book provides step-by-step guidance on creating a successful Facebook marketing campaign, from setting up a fan page to analyzing results. Facebook is considered the most fully-engaged social media platform for most marketers. With more than a billion users who comment over 3.2 billion times per day, Facebook provides a ready and willing customer base to businesses savvy enough to take advantage. Facebook Marketing All-in-One For Dummies, 3rd Edition walks you through the creation of a customized fan page, and guides you through interacting with fans and building a community around your brand. The book explains Facebook applications and Facebook advertising, and shows you how to make Facebook come alive. Learn how to claim your presence on Facebook Build pages to engage, retain, and sell to customers Discover advanced Facebook marketing tactics Find out why measuring, monitoring, and analyzing are important Create and curate engaging content, including photos, video, contests, and more, and watch your fan base grow. Social media marketing is a major force in the success of a business, and Facebook is at the forefront of it all. Facebook Marketing All-in-One For Dummies, 3rd Edition provides the guidance and information you need to get in there and claim your space.

101 Internet Businesses You Can Start from Home

Practical Facebook marketing strategies, tactics, and techniques This new edition of Facebook Marketing For Dummies arms novice to expert marketers with everything they need to plan, refine, execute, and maintain a successful Facebook marketing campaign. Fully updated to cover the latest tools and techniques of Facebook marketing, you'll find hands-on guidance to create and administer your Page Timeline, understand the psychology of the Facebook user, build your fan base, utilize events, contests, and polls to promote your Page, increase your brand awareness, integrate your Facebook marketing campaign with other marketing strategies, and monitor, measure, and adjust your Facebook marketing campaigns. Written by a leading expert on helping others use Facebook and other social media tools to promote and enhance their brands, this practical guide gets you up and running on Facebook marketing—fast. In plain English, it walks you through all the latest features, including new designs for the News Feed, Timeline, and Pages, as well as major changes to the Facebook advertising platform. Includes real-world case studies that illustrate how successful Facebook marketing really works Fully updated to cover the latest tools and techniques in Facebook marketing Shows marketers how to use Facebook to reach and engage their target audience Provides step-by-step instructions on how to organize, optimize, and manage your Facebook advertising campaigns If you're a marketer looking to develop or refine a

social media marketing plan that includes significant Facebook presence, Facebook Marketing For Dummies is your go-to guide.

A Developer's Guide to the Semantic Web

Over 75% of network attacks are targeted at the web application layer. This book provides explicit hacks, tutorials, penetration tests, and step-by-step demonstrations for security professionals and Web application developers to defend their most vulnerable applications. This book defines Web application security, why it should be addressed earlier in the lifecycle in development and quality assurance, and how it differs from other types of Internet security. Additionally, the book examines the procedures and technologies that are essential to developing, penetration testing and releasing a secure Web application. Through a review of recent Web application breaches, the book will expose the prolific methods hackers use to execute Web attacks using common vulnerabilities such as SQL Injection, Cross-Site Scripting and Buffer Overflows in the application layer. By taking an in-depth look at the techniques hackers use to exploit Web applications, readers will be better equipped to protect confidential. The Yankee Group estimates the market for Web application-security products and services will grow to \$1.74 billion by 2007 from \$140 million in 2002 Author Michael Cross is a highly sought after speaker who regularly delivers Web Application presentations at leading conferences including: Black Hat, TechnoSecurity, CanSec West, Shmoo Con, Information Security, RSA Conferences, and more

Developer's Guide to Web Application Security

This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues.

Visual Basic Developer's Guide to ASP and IIS

"Creating channels with application programming interfaces"--Cover.

Facebook Marketing

A guide for Indian entrepreneurs and website start-ups on what is Affiliate marketing and how to earn money through affiliate marketing? Who are the famous affiliate marketing providers? Redefinition of Affiliate marketing.

Facebook Marketing All-in-One For Dummies

One of the only ASP/IIS books on the market for professional Visual Basic developers, this title focuses on server-side IIS programming, not client-side applications. Complete coverage is given of the new VB WebClasses--information not found in any other book.

Visualforce Developer's guide

101 Social Media Tactics for Nonprofits

Presents a guide to Android application development using the app-driven approach for sixteen fully tested apps that include syntax, code walkthroughs, and sample outputs.

Archibald Finch and the Lost Witches

Developer's Guide to Social Programming

Written by an expert HornetQ developer this guide develops an applicable example to accompany practical tutorials and screenshots. Readers will have no trouble applying what they've learnt to their own messaging needs, This book is intended both for first time users and readers who are already using the JBoss messaging system. Advanced features are explained and every chapter suggests further improvement, so the willing reader is challenged by increasing their knowledge in a practical and productive way.

Facebook API Developers Guide

The Semantic Web represents a vision for how to make the huge amount of information on the Web automatically processable by machines on a large scale. For this purpose, a whole suite of standards, technologies and related tools have been specified and developed over the last couple of years and they have now become the foundation for numerous new applications. A Developer's Guide to the Semantic Web helps the reader to learn the core standards, key components and underlying concepts. It provides in-depth coverage of both the what-is and how-to aspects of the Semantic Web. From Yu's presentation, the reader will obtain not only a solid understanding about the Semantic Web, but also learn how to combine all the pieces to build new applications on the Semantic Web. The second edition of this book not only adds detailed coverage of the latest W3C standards such as SPARQL 1.1 and RDB2RDF, it also updates the readers by following recent developments. More specifically, it includes five new chapters on schema.org and semantic markup, on Semantic Web technologies used in social networks and on new applications and projects such as data.gov and Wikidata and it also provides a complete coding example of building a search engine that supports Rich Snippets. Software developers in industry and students specializing in Web development or Semantic Web technologies will find in this book the most complete guide to this exciting field available today. Based on the step-by-step presentation of real-world projects, where the technologies and standards are applied, they will acquire the knowledge needed to design and implement state-of-the-art applications.

Web Geek's Guide to Google Chrome

Learn the A to Z of building excellent Splunk applications with the latest techniques

using this comprehensive guide About This Book This is the most up-to-date book on Splunk 6.3 for developers Get ahead of being just a Splunk user and start creating custom Splunk applications as per your needs Your one-stop-solution to Splunk application development Who This Book Is For This book is for those who have some familiarity with Splunk and now want to learn how to develop an efficient Splunk application. Previous experience with Splunk, writing searches, and designing basic dashboards is expected. What You Will Learn Implement a Modular Input and a custom D3 data visualization Create a directory structure and set view permissions Create a search view and a dashboard view using advanced XML modules Enhance your application using eventtypes, tags, and macros Package a Splunk application using best practices Publish a Splunk application to the Splunk community In Detail Splunk provides a platform that allows you to search data stored on a machine, analyze it, and visualize the analyzed data to make informed decisions. The adoption of Splunk in enterprises is huge, and it has a wide range of customers right from Adobe to Dominos. Using the Splunk platform as a user is one thing, but customizing this platform and creating applications specific to your needs takes more than basic knowledge of the platform. This book will dive into developing Splunk applications that cater to your needs of making sense of data and will let you visualize this data with the help of stunning dashboards. This book includes everything on developing a full-fledged Splunk application right from designing to implementing to publishing. We will design the fundamentals to build a Splunk application and then move on to creating one. During the course of the book, we will cover application data, objects, permissions, and more. After this, we will show you how to enhance the application, including branding, workflows, and enriched data. Views, dashboards, and web frameworks are also covered. This book will showcase everything new in the latest version of Splunk including the latest data models, alert actions, XML forms, various dashboard enhancements, and visualization options (with D3). Finally, we take a look at the latest Splunk cloud applications, advanced integrations, and development as per the latest release. Style and approach This book is an easy-to-follow guide with lots of tips and tricks to help you master all the concepts necessary to develop and deploy your Splunk applications.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)