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Annual Report  
Water Levels in Observation Wells in Nebraska  
JIMD Reports - Case and Research Reports, Volume 13  
The Oxford Handbook of Asian Business Systems  
Writing: Ten Core Concepts

### GPA NEWS June 2013

Proceedings of the 47th congress of the International Society for Applied Ethology.

### Global Economic Prospects, June 2015

### The European Union's Normative Power in Central Asia

The Work Programme has the potential to work well for relatively mainstream jobseekers but is unlikely to reach the most disadvantaged long-term unemployed people. The Government spent some £248 million less on the Work Programme than anticipated in 2012/13, due to providers' under-performance in a "payment-by-results" programme. In the short term, the Committee urges the Government to use the unspent Work Programme budget to: extend proven, alternative provision for disadvantaged jobseekers, such as the Work Choice programme for disabled people; extend and continue to promote Access to Work to help disabled people overcome the practical difficulties of starting a job; and provide further support for individuals who complete their two-year attachment to the Work Programme without finding sustained employment. The Committee also highlights that people with the severest barriers to work, such as homelessness and serious drug and alcohol problems are often not ready for the Work Programme and need support first to prepare for it. It recommends that DWP pilots ways of providing this additional support to prepare these groups for effective engagement with the Work

Programme before they are referred. In the longer-term, the Committee calls on DWP to consider moving away from the current differential pricing model, which is based on the type of benefit a participant is claiming, to a much more individualised, needs-based model. The Report recommends that DWP should assess how a needs-based pricing structure could determine the appropriate level of up-front funding and the types of services required to support individual jobseekers.

### **Genetics for Health Professionals in Cancer Care**

Written by massage therapy expert Sandy Fritz, this unique review resource prepares you for all of your massage therapy exams — both routine semester exams and tests administered for licensure, such as the National Certification Exam and the MBLEx. This comprehensive review features updated content and questions based on the currently administered licensing exams. Plus, a companion Evolve website comes loaded with 8 practice exams and a variety of review activities such as labeling exercises, crossword puzzles, electronic coloring book, games, and much more! And for studying on the go, Mosby offers a new mobile app featuring 125 test questions. No other massage review on the market gives you such complete exam preparation! Full color format with 347 illustrations (showing various massage techniques as well as anatomy & physiology) presents information in a more visual, engaging way and helps you retain information better than reviewing text alone. Over 1300 practice questions in the text provide the opportunity to assess your readiness for exams. Over 40 labeling exercises are available throughout the book to help kinesthetic learners retain information. Logical text organization presents review content with illustrations and examples followed by review questions and exams to help you hone test-taking skills as you master facts, learn how to apply them, complete practice questions by topic, and then work through a realistic exam experience. Written to be versatile so it can be used to prepare for licensing exams, as well as classroom exams allows you to prepare for massage licensure exams as well as your regular course load along the way. Answer key printed in the back of the text with rationales provides you additional feedback so you can better understand why answers are correct or incorrect. Esteemed author Sandy Fritz delivers quality content that students and instructors know they can rely on. NEW! Updated content and questions based on the changes to licensing exams delivers the most up-to-date, relevant questions ensuring you'll be fully prepared to pass the current exams. NEW! Companion website offers 8 practice exams, numerous review activities such as labeling exercises, crossword puzzles, Body Spectrum electronic coloring book, online flashcards, med term games, animations and more. NEW! Mobile app with practice test questions offers increased flexibility to study on the go and in shorter intervals.

### **Development Challenges, South-South Solutions: May 2013 Issue**

Korea Focus is a monthly webzine accessible at ([www.koreafocus.or.kr](http://www.koreafocus.or.kr)), which includes editorials, columns, features, interviews, and essays on Korean current affairs and related international issues. Since its inception in 1993, the journal has

served as a foremost source of objective information on Korea, contributing to a broader understanding of Korean society and promoting Korean Studies among academic institutions and policy think tanks abroad. The articles are selected from leading Korean newspapers, news magazines, and academic journals. \* In addition to the webzine, the content of Korea Focus is available via e-book service for mobile devices. Those who are interested in subscription may register their email address at the website.

### **The Unions' Response to Globalization**

This 2013 Global Food Policy Report is the third in an annual series that provides an in-depth look at major food policy developments and events. Initiated in response to resurgent interest in food and nutrition security, the series offers a yearly overview of the food policy developments that have contributed to or hindered progress in achieving food and nutrition security. It reviews what happened in food policy and why, examines key challenges and opportunities, shares new evidence and knowledge, and highlights emerging issues.

### **American Higher Education in Crisis?**

Much of the existing literature within the "varieties of capitalism " (VOC) and "comparative business systems " fields of research is heavily focused on Europe, Japan, and the Anglo-Saxon nations. As a result, the field has yet to produce a detailed empirical picture of the institutional structures of most Asian nations and to explore to what extent existing theory applies to the Asian context. The Oxford Handbook of Asian Business Systems aims to address this imbalance by exploring the shape and consequences of institutional variations across the political economies of different societies within Asia. Drawing on the deep knowledge of 32 leading experts, this book presents an empirical, comparative institutional analysis of 13 major Asian business systems between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field and for business practitioners in Asia. The Handbook is a major reference work for scholars researching the causes of success and failure in international business in Asia.

### **J-Reading n. 1-2013**

### **'Energized' Neighborliness: Relations between Turkey and the Kurdish Regional Government**

Connections among different assets, asset classes, portfolios, and the stocks of individual institutions are critical in examining financial markets. Interest in financial markets implies interest in underlying macroeconomic fundamentals. In Financial and Macroeconomic Connectedness, Frank Diebold and Kamil Yilmaz

propose a simple framework for defining, measuring, and monitoring connectedness, which is central to finance and macroeconomics. These measures of connectedness are theoretically rigorous yet empirically relevant. The approach to connectedness proposed by the authors is intimately related to the familiar econometric notion of variance decomposition. The full set of variance decompositions from vector auto-regressions produces the core of the 'connectedness table.' The connectedness table makes clear how one can begin with the most disaggregated pair-wise directional connectedness measures and aggregate them in various ways to obtain total connectedness measures. The authors also show that variance decompositions define weighted, directed networks, so that these proposed connectedness measures are intimately related to key measures of connectedness used in the network literature. After describing their methods in the first part of the book, the authors proceed to characterize daily return and volatility connectedness across major asset (stock, bond, foreign exchange and commodity) markets as well as the financial institutions within the U.S. and across countries since late 1990s. These specific measures of volatility connectedness show that stock markets played a critical role in spreading the volatility shocks from the U.S. to other countries. Furthermore, while the return connectedness across stock markets increased gradually over time the volatility connectedness measures were subject to significant jumps during major crisis events. This book examines not only financial connectedness, but also real fundamental connectedness. In particular, the authors show that global business cycle connectedness is economically significant and time-varying, that the U.S. has disproportionately high connectedness to others, and that pairwise country connectedness is inversely related to bilateral trade surpluses.

### **Understanding Behaviour to Improve Livelihood**

American higher education is at a crossroads. Technological innovations and disruptive market forces are buffeting colleges and universities at the very time their financial structure grows increasingly fragile. Disinvestment by states has driven up tuition prices at public colleges, and student debt has reached a startling record-high of one trillion dollars. Cost-minded students and their families--and the public at large--are questioning the worth of a college education, even as study after study shows how important it is to economic and social mobility. And as elite institutions trim financial aid and change other business practices in search of more sustainable business models, racial and economic stratification in American higher education is only growing. In *American Higher Education in Crisis?: What Everyone Needs to Know*, Goldie Blumenstyk, who has been reporting on higher education trends for 25 years, guides readers through the forces and trends that have brought the education system to this point, and highlights some of the ways they will reshape America's colleges in the years to come. Blumenstyk hones in on debates over the value of post-secondary education, problems of affordability, and concerns about the growing economic divide. Fewer and fewer people can afford the constantly increasing tuition price of college, Blumenstyk shows, and yet college graduates in the United States now earn on average twice as much as those with only a high-school education. She also discusses faculty tenure and growing administrative bureaucracies on campuses; considers new demands for accountability such as those reflected in the U.S. Department of Education's College Scorecard; and questions how the money chase in big-time college

athletics, revelations about colleges falsifying rankings data, and corporate-style presidential salaries have soured public perception. Higher education is facing a serious set of challenges, but solutions have also begun to emerge. Blumenstyk highlights how institutions are responding to the rise of alternative-educational opportunities and the new academic and business models that are appearing, and considers how the Obama administration and public organizations are working to address questions of affordability, diversity, and academic integrity. She addresses some of the advances in technology colleges are employing to attract and retain students; outlines emerging competency-based programs that are reshaping conceptions of a college degree, and offers readers a look at promising innovations that could alter the higher education landscape in the near future. An extremely timely and focused look at this embattled and evolving arena, this primer emphasizes how open-ended the conversation about higher education's future remains, and illuminates how big the stakes are for students, colleges, and the nation.

### **The Visual Language of Technique**

### **Organizational Change for Corporate Sustainability**

The Statistical Yearbook presents data for the 58 regional Economic and Social Commission for Asia and the Pacific (ESCAP) member countries, as well as world, regional, sub-regional and economic aggregates for comparison. It offers current trends and emerging topics in the Asia-Pacific, grouped around the themes of people, the environment, the economy and connectivity. It provides the international and regional community with key indicators, objective analyses of the current trends and emerging issues, along with data and charts. In order to maximize the comparability, the Yearbook data is sourced exclusively from international agencies that adhere to the official global statistical standards.

### **Introduction to Information Systems, 6th Edition**

The normative power of the European Union has historically been a key element of its foreign policy. This study considers the EU's Central Asia policy, questioning whether the EU's normative power can work in this remote region.

### **Fodor's Alaska 2013**

### **We Can Make the World Economy a Sustainable Global Home**

The role of genetics is becoming increasingly important in all aspects of healthcare and particularly in the field of cancer care. *Genetics for Health Professionals in Cancer Care: From Principles to Practice* equips health professionals with the knowledge and skills required for all aspects of managing cancer family history. This includes taking an accurate cancer family history and drawing a family tree; understanding cancer biology, basic cancer genetics and the genes involved in hereditary breast, ovarian, prostate, colorectal, gastric and related gynaecological

cancers and rare cancer predisposing syndromes; assessing cancer risk and communicating risk information; early detection and risk reducing measures available for those at increased risk and managing individuals with hereditary cancer. Drawing on experiences of health professionals, *Genetics for Health Professionals in Cancer Care* discusses the challenges raised and provides practical advice and insight into what happens when a patient is referred for genetic counselling and genetic testing, including the psychological, social and ethical issues faced by individuals and families with and at risk of hereditary cancer. The book also provides practical guidance on setting up a cancer family history clinic in primary and secondary care. *Genetics for Health Professionals in Cancer Care* is essential reading for healthcare professionals working with cancer patients and their families, and is an ideal reference text for non-specialists working in cancer genetics.

### **The Escape from Balance Sheet Recession and the QE Trap**

I. The Decade-Long Journey of Korea's FTAs 1. Historical progress 2. FTA strategies 3. Development of FTA Procedures 4. Communication between Government and Industries 5. FTA Utilization 6. Domestic Compensatory Measures II. Conclusion and Implications 1. Conclusion 2. Implications

### **2012 GCSE English results**

Since this classic book was first published in 2003, sustainability has increasingly been accepted as standard business practice for leading corporations, while the science itself has revealed how human activity has become the dominant force influencing irreversible changes in the planetary systems. The fourth edition of this trailblazing book on corporate sustainability provides new insights into how organizations can transition towards a more responsible way of conducting their business. It charts new thinking on value creation, business models and organizational purpose as the basis of a broader-based transition to a sustainable society. The sustainability phase model has been substantially revised to incorporate emergent approaches in sustainable supply chain management, strategic sustainability, sustainability-oriented innovation and new business models. There is a companion website that contains a range of materials to support learning. This new edition with the authors' unified approach to sustainable business reshapes its plan of action to bring about corporate change by drawing in new management theory and practice on strategy-making and leadership, making it core reading for students and researchers of sustainability and business, organizational change and corporate social responsibility.

### **Geological Survey Water-supply Paper**

Alaska is a trip of a lifetime. Nowhere else can you kayak to glaciers; fly over the highest peak in North America; wonder at the Aurora Borealis; stay out all night celebrating the midnight sun; visit quirky towns; spot bear, eagles, moose, and whales; and learn the true meaning of the word remote all in the same trip. Expanded Coverage: More regional itineraries to help first-time visitors plan their perfect trip. Discerning Recommendations: Fodor's Alaska offers savvy advice and

recommendations from local writers to help travelers make the most of their time. Fodor's Choice designates our best picks, from hotels to nightlife. "Word of Mouth" quotes from fellow travelers provide valuable insights. TripAdvisor Reviews: Our experts' hotel selections are reinforced by the latest customer feedback from TripAdvisor. Travelers can book their Alaska stay with confidence, as only the best properties make the cut.

### **Indian Labour Journal**

Compare global experiences during the balance sheet recession and find out what is needed for a full recovery The Escape from Balance Sheet Recession and the QE Trap details the many hidden dangers remaining as the world slowly recovers from the balance sheet recession of 2008. Author and leading economist Richard Koo explains the unique political and economic pitfalls that stand in the way of recovery from this rare type of recession that was largely overlooked by economists. Koo anticipated the current predicament in the West long before others and issued warnings in his previous books: Balance Sheet Recession and The Holy Grail of Macroeconomics. This new book illustrates how history is repeating itself in Europe while the United States, which learnt from the Japanese experience, is doing better by avoiding the fiscal cliff. However, because of the liberal dosage of quantitative easing already implemented, the United States, the United Kingdom, and Japan may face a treacherous path to normalcy in what Koo calls the QE Trap. He argues that it is necessary to understand balance sheet recession in order to resolve the Eurozone crisis, particularly the competitiveness problems. Koo issues warnings against those who are too ready to argue for structural reforms when the problems are actually with balance sheets. He re-examines Japan's two decades of experiences with this rare recession and offers an insider view on the Abenomics. On China, readers will gain a very different historical perspective as Koo argues that western commentators have forgotten their own history when they talk about the re-balancing of the Chinese economy. Learn from Japan which experienced the same predicament afflicting the West fifteen years earlier Discover how unwinding of quantitative easing will affect the United States, the United Kingdom, Japan, as well as the emerging world Examine solutions to the Eurozone problems caused by two balance sheet recessions eight years apart Gain insight into China's problems from the West's own experiences with urbanisation Koo, who developed the concept of balance sheet recession based on Japan's experience, took the revolution in macroeconomics started by John Maynard Keynes in 1936 to a new height. The Escape from Balance Sheet Recession and the QE Trap offers the world cure for balance sheet recession.

### **2013 Global food policy report: Overview**

### **Lessons from Latin America**

### **Asia Bond Monitor September 2013**

JIMD Reports publishes case and short research reports in the area of inherited

metabolic disorders. Case reports highlight some unusual or previously unrecorded feature relevant to the disorder or serve as an important reminder of clinical or biochemical features of a Mendelian disorder.

### **Can the Work Programme work for all user groups?**

This book by theologian-ethicist Lewis Mudge offers fresh philosophical and theological concepts, economic and political insights, and practical financial proposals to counter the causes and lasting effects of the worldwide recession that began in late 2007. The historical and global dimensions of Mudge's perspective and his open-ended suggestions keep the book's arguments highly relevant today, little affected by daily changes in a world economy still suffering from the reverberations of the credit collapse several years ago. Editorial references in footnotes provide up-to-date data and add nuances to the major issues raised by Mudge. To help foster the ecumenical dialogue Mudge calls for, *We Can Make the World Economy a Sustainable Global Home* includes responses from Elliott N. Dorff, John C. Knapp, and Djamel Eddine Laouisset a Jew, a Christian, and a Muslim.

### **Latin America and the Caribbean Poverty and Labor Brief, June 2013**

This study is an attempt to analyze these energy relations which have come into play as a new parameter in the relations between Ankara and Erbil.

### **Bulletin**

### **Statistical Yearbook for Asia and the Pacific 2013**

Julie Loar: THE BIBLE & ASTROLOGY Judeo-Christianity's Debt to Ancient Star Wisdom  
Patrick Marsolek: THE MAHATMAS & THEIR LETTERS Was the Correspondence from Higher Dimensions?  
Michael E. Tymn: WHEN CONFUCIUS TOOK MANHATTAN The 1926 Encounter Still Defies Explanation?  
John Chambers: LALIBELA & THE ARK OF THE COVENANT Is the "Eighth Ancient Wonder" Still Hiding Forgotten Secrets?  
Mark Andrews: KING ARTHUR & THE COMET What Really Happened In the Sixth Century AD?

### **Abdominal Obesity: New Insights for the Healthcare Professional: 2013 Edition**

Abdominal Obesity: New Insights for the Healthcare Professional: 2013 Edition is a ScholarlyPaper™ that delivers timely, authoritative, and intensively focused information about Additional Research in a compact format. The editors have built Abdominal Obesity: New Insights for the Healthcare Professional: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Additional Research in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Abdominal Obesity: New Insights for the Healthcare Professional: 2013 Edition has been produced by the world's leading scientists,

engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at <http://www.ScholarlyEditions.com/>.

### **Atlantis Rising 99 - May/June 2013**

Since the early 1980s, Latin American countries have been innovative in a range of policy and cultural experiences, including health care, voting, pensions, and multiculturalism. And yet, their policy innovations are rarely found in textbooks. This book addresses that gap, providing a fascinating and wide-ranging exploration of both the history of "looking down" at Latin America and the political, economic, and cultural "lessons" (including successes, failures, and unintended consequences) that should inform important policy discussions around the world.

### **Better Regulation in Europe: Italy 2012 Revised edition, June 2013**

Globalization is commonly described in trade and cultural terms but its impact on unions and collective bargaining is seldom assessed. The few studies of unions and globalization are mostly collections of cases studies of how unions can work together or with other alliance partners to defend against the power of multinational corporations. This book goes beyond the current research by asking how unions have tried to deal with globalization and how globalization might threaten the fundamental union mission of taking wages, hours and conditions of employment out of competition. The introductory chapter defines globalization and uses the case of the Detroit Three automakers (GM, Chrysler and Ford) to show how globalization can affect employment and union size, influence and relevancy. The second chapter shows how unions deal globalization through collective bargaining regarding outsourcing, alliances, strikes and political action, including lobbying and international work standards. The final chapter argues that the unions cannot continue unchanged in this age of globalization and asks what they must do to be effective and relevant.

### **The Decade-Long Journey of Korea's FTAs**

The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human

Resources, or Production/Operations Management.

### **Mosby's Massage Therapy Review - E-Book**

The book is inspired by the second seminar in a cycle connected to the celebrations of the 150th anniversary of the Politecnico di Milano. "Working with the Image Description Processing Prediction" was the motto of this meeting, aiming to point out the role of Visual Language not only in describing reality, but also in supporting the thinking processes in Science (prediction), in Art (invention), in Technical studies (prevision) and in identifying and working on both visible and invisible phenomena. As John Barrow states, "So often a picture is better than a thousand words" and "The visual language is the most natural, while the other language could reasonably be considered as 'postscripts' to the human story". The essays included in the volume (from lectures, the poster session, interviews and round table) will show the wide range of technical possibilities connected with the present use of the Image, especially thanks to Computer Graphics, from 3D Modeling to Augmented Reality, while also offering a glimpse of interesting theoretical perspectives. In the end, as noted by Martin Heidegger, the word "theory" not only comes from the Ancient Greek verb "theoreo", that is "to see, to observe", but it also echoes the words "theos" and "thea", namely "god" and "goddess", and above all, it shares the root with the term "aletheia", which is the "truth", which is not far from the ultimate goal of research.

### **Recent Economic Developments**

This review of regulation in Italy maps and analyses the core issues which together make up effective regulatory management, laying down a framework of what should be driving regulatory policy and reform in the future. Issues examined include

### **Fourth report of session 2013-14**

The Asia Bond Monitor (ABM) reviews recent developments in East Asian local currency bond markets along with the outlook, risks, and policy options. The ABM covers the 10 Association of Southeast Asian Nations member countries plus the People's Republic of China; Hong Kong, China; and the Republic of Korea.

### **Financial and Macroeconomic Connectedness**

Latin America and the Caribbean (LAC) have made laudable progress in the past fifteen years in reducing poverty, building the middle class, and promoting prosperity for all levels of society. Recently, the World Bank announced a twin strategy for going forward: (1) to end extreme poverty at the global level by 2030; and (2) to promote shared prosperity. This brief reviews LAC's progress toward these objectives, outlines the continuing challenges, and proposes a policy framework for keeping the region on its upward arc and picking up the speed. The World Bank's indicator of shared prosperity underscores that recent years' economic expansion in LAC has benefited the less well-off. But despite LAC's strong gains in shared prosperity, going forward it faces significant hurdles to

delivering the sustained high levels of economic growth and welfare gains that many other regions of the world have achieved. Reform agendas that are underway in a number of the region's countries are helping accelerate shared prosperity. The region now needs second-generation reforms that will reinforce the "virtuous cycle" of economic growth and equity to foster shared prosperity. This brief highlights four important policy themes that LAC countries should consider to keep on track in the years ahead.

### **Korea Focus - May 2013**

#### **Annual Report**

The 2012 GCSE English results prompted significant controversy, which ultimately resulted in an application for judicial review. This report sets out the background to these events and identifies lessons to be learned. The problems with GCSE English can be traced back to the 2007-09 development phase of the qualification- in particular the turbulence which resulted from the shift away from a mostly linear to a modular system, combined with a high proportion of controlled assessment and generous marking tolerances. Exam board experts raised concerns at the time, but these were not acted upon by the regulator (the then-interim Ofqual). Further difficulties arose because of pressures from the school accountability system. The problems experienced with GCSE English in 2012 highlighted serious weaknesses in the moderation of speaking and listening, with consequences for grade awarding. The current status of Ofqual, as an independent regulator accountable to Parliament, is the right one. However, the Coalition Government is bringing in wholesale changes to GCSEs and A levels, to a tight timetable and at the same time. Ofqual must have systems in place. The Committee is also concerned that there is a rush towards separate exam systems for England, Wales and Northern Ireland, without careful reflection on what might be lost, or consensus that this is the right thing to do.

#### **Water Levels in Observation Wells in Nebraska**

Development Challenges, South-South Solutions is the monthly e-newsletter of the United Nations Office for South-South Cooperation in UNDP ([www.southerninnovator.org](http://www.southerninnovator.org)). It has been published every month since 2006. Its sister publication, Southern Innovator magazine, has been published since 2011.

#### **JIMD Reports - Case and Research Reports, Volume 13**

#### **The Oxford Handbook of Asian Business Systems**

Global growth is expected to be 2.8 percent in 2015, but is expected to pick up to 3.2 percent in 2016-17. Growth in developing countries and some high-income countries is set to disappoint again this year. The prospect of rising borrowing costs will compound the challenges many developing countries are facing as they adapt to an era of low commodity prices. Risks to this outlook remain tilted to the

downside. This edition of Global Economic Prospects includes two Special Features that analyze the policy challenges raised by the two transitions in developing countries: the risks associated with the first U.S. central bank interest rate increase since 2006 and the implications of persistently low commodity prices for low-income countries. Global Economic Prospects is a World Bank Group Flagship Report that examines global economic developments and prospects, with a special focus on developing countries, on a semiannual basis (in January and June). The January edition includes in-depth analyses of topical policy challenges faced by developing countries while the June edition contains shorter analytical pieces.

### **Writing: Ten Core Concepts**

WRITING: TEN CORE CONCEPTS is based on ten fundamental lessons-the Core Concepts-that student writers must learn to become sophisticated writers. The thorough integration of these Core Concepts distinguishes the book from all other writing guides. Most composition textbooks present far more material than students could ever grasp and retain in a single semester. That approach ultimately waters down the most essential lessons students need to learn for their different writing tasks. Emphasizing writing as an interaction between a writer and a reader, WRITING: TEN CORE CONCEPTS offers students guidance in three main aims of writing and a way to participate in the important conversations that shape our lives. Each student text is packaged with a free Cengage Essential Reference Card to the MLA HANDBOOK, Eighth Edition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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