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Distance Education for Teacher Training

A foreword for the present workshop proceedings cannot be provided without first looking at the larger context of the AMI conference in which the workshops were organized. The AMI 2007 conference has roots in preceding events, but in many respects, AMI can be called a novel conference format and hence a premiere. Among the several aims that inspired and shaped this new conference format, the following two are particularly worth considering: (1) to provide a forum for the ambient intelligence flavor of research on the Post-PC era of computer science, complementing the ubiquitous computing and pervasive computing flavors emphasized by already existing conferences; (2) to offer an event that attracts contributions from all over the globe yet emphasizes European strengths - with particular reference to the Information Society Technologies (IST) branch of the EU research framework programs (FPs), which carry the same label as the conference. The workshop organization chairs reflected these unique characteristics of the new AMI conference series in the call for workshop proposals using two corresponding measures: (1) by particularly soliciting workshops on in-depth topics corresponding to the above-mentioned ambient intelligence flavor of Post-PC research; (2) by offering two different workshop threads: one 'usual' thread for advanced topics (called "SW workshops") and one thread for workshops related to concrete EU FP6 and FP7 projects (called "EU workshops").

Convergence Culture

The Future of Technology

Motorola Xoom is the first tablet to rival the iPad, and no wonder with all of the great features packed into this device. But learning how to use everything can be tricky—and Xoom doesn't come with a printed guide. That's where this Missing Manual comes in. Gadget expert Preston Gralla helps you master your Xoom with step-by-step instructions and clear explanations. As with all Missing Manuals, this book offers refreshing, jargon-free prose and informative illustrations. Use your Xoom as an e-book reader, music player, camcorder, and phone Keep in touch with email, video and text chat, and social networking apps Get the hottest Android apps and games on the market Do some work with Google Docs, Microsoft Office, or by connecting to a corporate network Tackle power-user tricks, such as barcode scanning, voice commands, and creating a Wi-Fi hotspot Sync your Xoom with a PC or a Mac

My Xbox

The gang is back! Taking place four years after the events of the first book, *The Hunt for Saturn* continues the saga of Vincent and his friends. The rebellion that started on Urtan has now spread throughout the entire galaxy, threatening to bring

the Imperial Republic down to its knees once and for all. Follow the companions as they escape the madness of General Zeth and prepare for the biggest conflict of their lives. Once again, Eternal Horizon incorporates sci-fi, fantasy, and comic book elements to continue the "novel-encyclopedia" series with over 90 illustrations that include character profiles, starship diagrams, scenic chapter openers and other images that support the story.

Cable Networks, Services, and Management

I am pleased to present a work which marks a milestone in the history of public works and, more precisely, in that of permanent structures—a comprehensive dictionary of Civil Engineering terms. Since the beginning of time, Man has always tried to find a means to clear the obstacles which nature erected to displace him. With the first tree trunk thrown across a river, man sought to improve the crossing structure. After the invention of the wheel, and to satisfy his thirst for conquest (Roman ways), and comfort (aqueducts), man built bridges that became a preremptory necessity to move quickly. Thus, Man started to build wooden and masonry works. With the passing centuries, the builders became masters in the art of building masonry works. Then came the Industrial Revolution and the advent of the steel (1864), which was closely followed by the invention of the reinforced concrete (1855). The need for railways and improving the road network inspired great works of crossing such as viaducts and tunnels. The boom of the railway

network and the development of the car required the construction of an increasing number of new structures. This phenomenon continues today with hundreds of structures built each year throughout the world.

Eternal Horizon

This Dictionary covers information and communication technology (ICT), including hardware and software; information networks, including the Internet and the World Wide Web; automatic control; and ICT-related computer-aided fields. The Dictionary also lists abbreviated names of relevant organizations, conferences, symposia and workshops. This reference is important for all practitioners and users in the areas mentioned above, and those who consult or write technical material. This Second Edition contains 10,000 new entries, for a total of 33,000.

Idea Man

The Intangible Advantage

First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

Constructing Ambient Intelligence

Embedded Systems Design with Platform FPGAs introduces professional engineers and students alike to system development using Platform FPGAs. The focus is on embedded systems but it also serves as a general guide to building custom computing systems. The text describes the fundamental technology in terms of hardware, software, and a set of principles to guide the development of Platform FPGA systems. The goal is to show how to systematically and creatively apply these principles to the construction of application-specific embedded system architectures. There is a strong focus on using free and open source software to increase productivity. Each chapter is organized into two parts. The white pages describe concepts, principles, and general knowledge. The gray pages provide a technical rendition of the main issues of the chapter and show the concepts applied in practice. This includes step-by-step details for a specific development board and tool chain so that the reader can carry out the same steps on their own. Rather than try to demonstrate the concepts on a broad set of tools and boards, the text uses a single set of tools (Xilinx Platform Studio, Linux, and GNU) throughout and uses a single developer board (Xilinx ML-510) for the examples. Explains how to use the Platform FPGA to meet complex design requirements and improve product performance Presents both fundamental concepts together with pragmatic, step-by-step instructions for building a system on a Platform FPGA Includes detailed case studies, extended real-world examples, and lab exercises

Deploying OpenLDAP

This book comprises select proceedings of the International Conference on Smart Technologies for Energy, Environment, and Sustainable Development (ICSTEESD 2018). The chapters are broadly divided into three focus areas, viz. energy, environment, and sustainable development, and discusses the relevance and applications of smart technologies in these fields. A wide variety of topics such as renewable energy, energy conservation and management, energy policy and planning, environmental management, marine environment, green building, smart cities, smart transportation are covered in this book. Researchers and professionals from varied engineering backgrounds contribute chapters with an aim to provide economically viable solutions to sustainable development challenges. The book will prove useful for academics, professionals, and policy makers interested in sustainable development.

Dictionary of Acronyms and Technical Abbreviations

Television has become a ubiquitous part of our lives, and yet its impact continues to evolve at an extraordinary pace. The evolution of television from analog to digital technology has been underway for more than half a century. Today's digital technology is enabling a myriad of new entertainment possibilities. From

jumbotrons in cyberspace to multi-dimensional viewing experiences, digital technology is changing television. Consequently, new advertising metrics that reflect the new viewer habits are emerging. The ability to capture a viewer's interactions changes the advertising proposition. Telephone and wireless companies are challenging the traditional mass media providers - broadcasters, cable and satellite companies - and they're all finding ways to deliver TV programming, video content and Internet offerings to large and small screens in the home and on the go. This volume showcases insights from industry insiders and researchers from a variety of disciplines. It explores the economic, cultural, technical, and policy implications of digital television, addressing such questions as: How will content be monetized in the future? What programming opportunities become possible with the advent of going digital? Will content still be king or will the conduits gain the upper hand? This book analyzes the digital television evolution: its impacts on the economics of the TV industry, its significance for content creation from Hollywood blockbusters to You Tube, the changing role of the consumer, and what's coming next to a theatre near you.

TiVo For Dummies

Now available in paperback—with a new preface and interview with Jessica Livingston about Y Combinator! Founders at Work: Stories of Startups' Early Days is a collection of interviews with founders of famous technology companies about

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what happened in the very earliest days. These people are celebrities now. What was it like when they were just a couple friends with an idea? Founders like Steve Wozniak (Apple), Caterina Fake (Flickr), Mitch Kapor (Lotus), Max Levchin (PayPal), and Sabeer Bhatia (Hotmail) tell you in their own words about their surprising and often very funny discoveries as they learned how to build a company. Where did they get the ideas that made them rich? How did they convince investors to back them? What went wrong, and how did they recover? Nearly all technical people have thought of one day starting or working for a startup. For them, this book is the closest you can come to being a fly on the wall at a successful startup, to learn how it's done. But ultimately these interviews are required reading for anyone who wants to understand business, because startups are business reduced to its essence. The reason their founders become rich is that startups do what businesses do—create value—more intensively than almost any other part of the economy. How? What are the secrets that make successful startups so insanely productive? Read this book, and let the founders themselves tell you.

Motorola Xoom: The Missing Manual

The most researched, documented, and comprehensive manifesto on experiential marketing. As customers take control over what, when, why, and how they buy products and services, brands face the complete breakdown and utter failure of passive marketing strategies designed more than a half-century ago. To connect

with a new generation of customers, companies must embrace and deploy a new marketing mix, powered by a more effective discipline: experiences. Experiential marketing, the use of live, face-to-face engagements to connect with audiences, create relationships and drive brand affinity, has become the fastest-growing form of marketing in the world as the very companies that built their brands on the old Madison Avenue approach—including Coca-Cola, Nike, Microsoft, American Express and others—open the next chapter of marketing. . . as experiential brands. Using hundreds of case studies, exclusive research, and interviews with more than 150 global brands spanning a decade, global experiential marketing experts Kerry Smith and Dan Hanover present the most in-depth book ever written on how companies are using experiences as the anchor of reinvented marketing mixes. You'll learn: The history and fundamental principles of experiential marketing How top brands have reset marketing mixes as experience-driven portfolios The anatomy of a brand experience The psychology of engagement and experience design The 10 habits of highly experiential brands How to measure the impact of experiential marketing How to combine digital and social media in an experiential strategy The experiential marketing vocabulary How to begin converting to experiential marketing Marketers still torn between outdated marketing models and the need to reinvent how they market in today's customer-controlled economy will find the clarity they need to refine their marketing strategies, get a roadmap for putting their brands on a winning path, and walk away inspired to transition into experiential brands.

Operations Management For Dummies

* Dr. Mark Tilden, the inventor of Robosapien, has provided the author with exclusive access to the Robosapien v2 program. * Provides access to the 20-plus "Easter eggs" (the hidden secrets) programmed into Robosapien. * Over 2 million Robosapiens have sold since 2004.

Ten Types of Innovation

Information Technology and Systems

A Thorough Update of the Industry Classic on Principles of Plasma Processing The first edition of Principles of Plasma Discharges and Materials Processing, published over a decade ago, was lauded for its complete treatment of both basic plasma physics and industrial plasma processing, quickly becoming the primary reference for students and professionals. The Second Edition has been carefully updated and revised to reflect recent developments in the field and to further clarify the presentation of basic principles. Along with in-depth coverage of the fundamentals of plasma physics and chemistry, the authors apply basic theory to plasma discharges, including calculations of plasma parameters and the scaling of

plasma parameters with control parameters. New and expanded topics include: * Updated cross sections * Diffusion and diffusion solutions * Generalized Bohm criteria * Expanded treatment of dc sheaths * Langmuir probes in time-varying fields * Electronegative discharges * Pulsed power discharges * Dual frequency discharges * High-density rf sheaths and ion energy distributions * Hysteresis and instabilities * Helicon discharges * Hollow cathode discharges * Ionized physical vapor deposition * Differential substrate charging With new chapters on dusty plasmas and the kinetic theory of discharges, graduate students and researchers in the field of plasma processing should find this new edition more valuable than ever.

Dictionary of Civil Engineering

This is the quick, visual, one-stop tutorial for everyone who wants to get maximum fun and entertainment out of their Xbox 360, Xbox Live, and Kinect controller. Gaming experts Christina and Bill Loguidice cover everything Xbox has to offer, uncovering cool features and tools most users won't ever discover on their own. You learn how to get started with Xbox 360; fast-network your Xbox 360s; run the media content in your Windows PCs; personalize your Xbox experiences; find great stuff on Microsoft's Game, Video, and Music Marketplaces; get acquainted with your Xbox friends and communities; get to know the Kinect controller and Hub; and find great Kinect games and get better at playing them. This book's concise, step-by-step instructions link to callouts on Xbox screen captures that show you exactly

what to do. Tips and Notes help you discover powerful new techniques and shortcuts, and Help features guide you past common problems. This book is designed for all 50,000,000 Xbox 360 owners: from those who've just purchased their first system, to those diving headfirst into Kinect gaming, to millions of Xbox Live subscribers who want to get even more out of Microsoft's online services.

A Slice of the Pie

Innovation principles to bring about meaningful and sustainable growth in your organization Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth within your organization Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field The Ten Types of Innovation

concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

Smart Trends in Computing and Communications: Proceedings of SmartCom 2020

Score your highest in Operations Management Operations management is an important skill for current and aspiring business leaders to develop and master. It deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, Operations Management For Dummies serves as an extremely resourceful aid for this difficult subject. Tracks to a typical course in operations management or operations strategy, and covers topics such as evaluating and measuring existing systems' performance and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as a supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate

degree in business or an MBA, Operations Management For Dummies is indispensable supplemental reading for your operations management course.

Television Goes Digital

The Next Digital Decade

“What the future fortunes of [Gramsci’s] writings will be, we cannot know. However, his permanence is already sufficiently sure, and justifies the historical study of his international reception. The present collection of studies is an indispensable foundation for this.” —Eric Hobsbawm, from the preface Antonio Gramsci is a giant of Marxian thought and one of the world's greatest cultural critics. Antonio A. Santucci is perhaps the world's preeminent Gramsci scholar. Monthly Review Press is proud to publish, for the first time in English, Santucci’s masterful intellectual biography of the great Sardinian scholar and revolutionary. Gramscian terms such as “civil society” and “hegemony” are much used in everyday political discourse. Santucci warns us, however, that these words have been appropriated by both radicals and conservatives for contemporary and often self-serving ends that often have nothing to do with Gramsci’s purposes in developing them. Rather what we must do, and what Santucci illustrates time and

again in his dissection of Gramsci's writings, is absorb Gramsci's methods. These can be summed up as the suspicion of "grand explanatory schemes," the unity of theory and practice, and a focus on the details of everyday life. With respect to the last of these, Joseph Buttigieg says in his Nota: "Gramsci did not set out to explain historical reality armed with some full-fledged concept, such as hegemony; rather, he examined the minutiae of concrete social, economic, cultural, and political relations as they are lived in by individuals in their specific historical circumstances and, gradually, he acquired an increasingly complex understanding of how hegemony operates in many diverse ways and under many aspects within the capillaries of society." The rigor of Santucci's examination of Gramsci's life and work matches that of the seminal thought of the master himself. Readers will be enlightened and inspired by every page.

Electronics Now

From the industrial revolution to the railway age, through the era of electrification, the advent of mass production, and finally to the information age, the same pattern keeps repeating itself. An exciting, vibrant phase of innovation and financial speculation is followed by a crash, after which begins a longer, more stately period during which the technology is actually deployed properly. This collection of surveys and articles from The Economist examines how far technology has come and where it is heading. Part one looks at topics such as the "greying"

(maturing) of IT, the growing importance of security, the rise of outsourcing, and the challenge of complexity, all of which have more to do with implementation than innovation. Part two looks at the shift from corporate computing towards consumer technology, whereby new technologies now appear first in consumer gadgets such as mobile phones. Topics covered will include the emergence of the mobile phone as the “digital Swiss Army knife”; the rise of digital cameras, which now outsell film-based ones; the growing size and importance of the games industry and its ever-closer links with other more traditional parts of the entertainment industry; and the social impact of technologies such as text messaging, Wi-Fi, and camera phones. Part three considers which technology will lead the next great phase of technological disruption and focuses on biotechnology, energy technology, and nanotechnology.

Principles of Plasma Discharges and Materials Processing

This is the first book describing cable networks, services, and their management in greater detail by thirteen experts in various fields covering network architectures and services, operations, administration, maintenance, provisioning, troubleshooting (OAMPT) for residential services; network architectures, services, and OAMPT for business services; Software Defined Networks (SDN) and Virtualization concepts Comprehensive reference book useful for people working for a multiple systems operator Includes chapter introductions Written by 13

experts in various fields such as network services and soft defined networks

Wingfield College and Its Patrons

My Xbox One Step-by-step instructions with callouts to colorful Xbox One images that show you exactly what to do Help when you run into problems with Xbox One, Kinect™, Xbox Live®, or SmartGlass Tips and Notes to help you get the most from your Xbox One system Full-color, step-by-step tasks show how to have maximum fun with your new Xbox One! Learn how to • Set up Xbox One, Kinect, and Xbox Live quickly—and start having fun now! • Personalize settings, gamertags, avatars, gamerpics... your whole Xbox One experience • Start your party, add chat, use built-in Skype, even make group video calls • Capture video of your best gameplay moments with Game DVR • Watch great video from practically anywhere: cable or satellite, DVD, Blu-ray, Netflix, Hulu Plus, Amazon Prime, and more • Play or stream all the music you love • Web surf with Xbox One's supercharged version of Internet Explorer • Use SmartGlass to transform your iPhone, iPad, Android, or Windows 8 device into a second Xbox screen or remote control CATEGORY: Consumer Electronics COVERS: Xbox One USER LEVEL: Beginning-Intermediate

Mastering Embedded Linux Programming

About Face

Master the techniques needed to build great, efficient embedded devices on Linux
About This Book Discover how to build and configure reliable embedded Linux devices This book has been updated to include Linux 4.9 and Yocto Project 2.2 (Morty) This comprehensive guide covers the remote update of devices in the field and power management Who This Book Is For If you are an engineer who wishes to understand and use Linux in embedded devices, this book is for you. It is also for Linux developers and system programmers who are familiar with embedded systems and want to learn and program the best in class devices. It is appropriate for students studying embedded techniques, for developers implementing embedded Linux devices, and engineers supporting existing Linux devices. What You Will Learn Evaluate the Board Support Packages offered by most manufacturers of a system on chip or embedded module Use Buildroot and the Yocto Project to create embedded Linux systems quickly and efficiently Update IoT devices in the field without compromising security Reduce the power budget of devices to make batteries last longer Interact with the hardware without having to write kernel device drivers Debug devices remotely using GDB, and see how to measure the performance of the systems using powerful tools such as `perf`, `ftrace`, and `valgrind` Find out how to configure Linux as a real-time operating system In Detail Embedded Linux runs many of the devices we use every day, from smart TVs to WiFi routers, test equipment to industrial controllers - all of them have Linux

at their heart. Linux is a core technology in the implementation of the interconnected world of the Internet of Things. The comprehensive guide shows you the technologies and techniques required to build Linux into embedded systems. You will begin by learning about the fundamental elements that underpin all embedded Linux projects: the toolchain, the bootloader, the kernel, and the root filesystem. You'll see how to create each of these elements from scratch, and how to automate the process using Buildroot and the Yocto Project. Moving on, you'll find out how to implement an effective storage strategy for flash memory chips, and how to install updates to the device remotely once it is deployed. You'll also get to know the key aspects of writing code for embedded Linux, such as how to access hardware from applications, the implications of writing multi-threaded code, and techniques to manage memory in an efficient way. The final chapters show you how to debug your code, both in applications and in the Linux kernel, and how to profile the system so that you can look out for performance bottlenecks. By the end of the book, you will have a complete overview of the steps required to create a successful embedded Linux system. Style and approach This book is an easy-to-follow and pragmatic guide with in-depth analysis of the implementation of embedded devices. It follows the life cycle of a project from inception through to completion, at each stage giving both the theory that underlies the topic and practical step-by-step walkthroughs of an example implementation.

Intermediate Comprehension Passages

This book is composed by the papers accepted for presentation and discussion at The 2019 International Conference on Information Technology & Systems (ICITS'20), held at the Universidad Distrital Francisco José de Caldas, in Bogotá, Colombia, on 5th to 7th February 2020. ICIST is a global forum for researchers and practitioners to present and discuss recent findings and innovations, current trends, professional experiences and challenges of modern information technology and systems research, together with their technological development and applications. The main topics covered are: information and knowledge management; organizational models and information systems; software and systems modelling; software systems, architectures, applications and tools; multimedia systems and applications; computer networks, mobility and pervasive systems; intelligent and decision support systems; big data analytics and applications; human-computer interaction; ethics, computers & security; health informatics; information technologies in education.

The Robosapien Companion

The Development of the Driver Training Tool for Cornell's 2005 Formula SAE Race Car

Trade-marks Journal

Founders at Work

UNIX Network Programming: The sockets networking API

Draws on real-life stories and figures, including Martin Luther King, Jr. and Steve Jobs, to examine the qualities a good leader requires in order to inspire and motivate people.

Designing Brand Identity

To build today's highly distributed, networked applications and services, you need deep mastery of sockets and other key networking APIs. One book delivers comprehensive, start-to-finish guidance for building robust, high-performance networked systems in any environment: UNIX Network Programming, Volume 1, Third Edition.

Real-Time Digital Signal Processing

The Microsoft co-founder shares the story of his life while revealing the lessons he has learned throughout his influential career, covering topics that range from his partnership with Bill Gates and his ambitions for private space travel to his world-changing initiatives and his battle against lymphoma. 80,000 first printing.

Embedded Systems Design with Platform FPGAs

* Focuses on open standards rather than proprietary systems, which are expensive and incompatible with other systems. * Can be used by someone who already knows advanced programming and implementation but doesn't understand how everything fits together. * Scripting for network administrators who want to perform tasks but aren't necessarily programmers.

Smart Technologies for Energy, Environment and Sustainable Development

The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch

interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.

Byte

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, Designing Brand Identity, Fourth Edition offers brand

managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Experiential Marketing

The 650th anniversary of the foundation of Wingfield College was the occasion for a special two-day symposium marking the culmination of a three-year UEA-funded research project into the college and castle. The building projects of the late medieval aristocracy focused on their homes and the monasteries, churches or chantry foundations under their patronage where their family were buried and commemorated. This commemoration allowed a visual celebration of their achievements, status and lineage, the scale and prestige of which reflected on the fortunes of the family as a whole. Wingfield is explored in the context of both the actual building of the castle, chantry chapel and the college, and that of the symbolic function of these as a demonstration ion of aristocratic status. The contributions to this book examine many topics which have hitherto been

neglected, such as the archaeology of the castle, which had never been excavated, the complex history of the college's architecture, and the detailed study of the monuments in the church. The latest techniques are used to reconstruct the college and castle, with a DVD to demonstrate these. And the context of the family and its fortunes are explored in chapters on the place of the de la Poles in fifteenth century history, as soldiers, administrators and potential claimants to the throne.

My Xbox One

How does a suburban pizza joint end up profiled on national magazine covers and network TV news? (Hint: The secret is not in the sauce.) When Nick Sarillo decided to open a family-friendly pizza restaurant in the suburbs of Chicago, people thought he was nuts. Having worked as a carpenter for much of his adult life, he lacked any formal experience in restaurants or in managing a small business. Everyone told him no one else would ever care about his place the way he did. They warned he'd have to work 20-hour-days and monitor every employee just to stay in business. But Sarillo saw things differently, and set out to run his business in a radically different way. Today Nick's Pizza & Pub is one of the top ten busiest independent pizza restaurants in the country, with two locations that gross about six times the revenue of the typical pizza restaurant. And in an industry where most employees leave within less than a year, Nick's annual turnover rate is less than 20 percent. How did he do it? The secret lies in Nick's purpose-driven culture,

in which every employee—from the waiters to the chefs to the managers—is equipped with the tools necessary to do their jobs while also advancing the company's overall mission. The result is higher sales, a dedicated team, and a big little business that is beloved by the entire community. In *A Slice of the Pie* Sarillo tells the story of how he built his extraordinary culture and shows how anyone can follow his methods. For instance, Nick's managers engage the staff by tracking and rewarding unusual metrics, such as how many guests request a particular server or the average check amount of each carryout host. Likewise, team members of all ages and levels of experience are encouraged to express themselves, acquire new skills, and suggest ideas to help the business grow. *A Slice of the Pie* will help transform even the smallest, simplest, and most ordinary business into a successful, high-performance organization.

Start with why

This book gathers high-quality papers presented at the International Conference on Smart Trends for Information Technology and Computer Communications (SmartCom 2020), organized by the Global Knowledge Research Foundation (GR Foundation) from 23 to 24 January 2020. It covers the state-of-the-art and emerging topics in information, computer communications, and effective strategies for their use in engineering and managerial applications. It also explores and discusses the latest technological advances in, and future directions for,

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information and knowledge computing and its applications.

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[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)